

Global Video  
Neighborhoods



The Americas

# Exclusive video neighborhoods for the Americas

Top international programmers and leading pay-TV platforms reach audiences through our exclusive video neighborhoods, ensuring first-class access to highly penetrated cable, broadcast and DTH markets in the Americas.

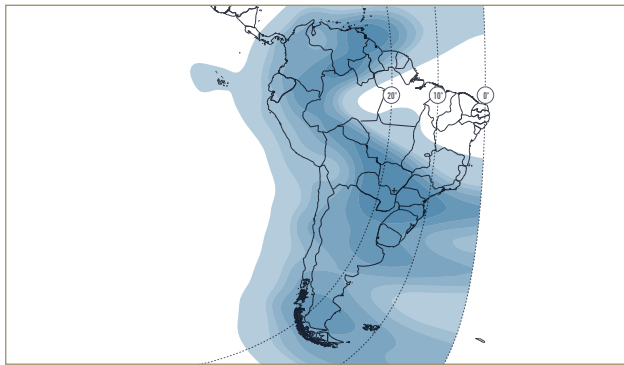
## 117° West EUTELSAT 117 WEST A & 117 WEST B

Premium TV neighborhood  
for Latin America

**PREMIUM DTH NEIGHBORHOOD FOR LATIN AMERICA**  
Pan-regional distribution of major networks and content distributors in Latin America.

**STRONG CABLE HEAD-END PENETRATION**  
More than 1900 cable head-ends in Latin America and the Caribbean.

**GROWING FREE-TO-AIR NEIGHBORHOOD**  
More than 100 free-to-air TV channels including key regional public and private broadcasters.



 **300**  
TV CHANNELS  
33 IN HD

 **10**  
MILLION  
TV HOMES

 DTH, CABLE  
**PROFESSIONAL**  
VIDEO SERVICES

 **60-90CM**  
ANTENNAS WITH  
EUTELSAT 117 WEST  
B'S EXCEPTIONAL  
POWER LEVELS

KEY CLIENTS: Millicom, Televera, Televisa

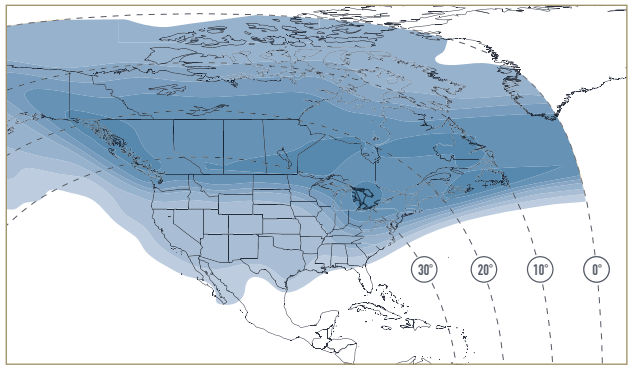
## 114.9° West EUTELSAT 115 WEST B

New video neighborhood for the  
American market

**OPTIMISED REGIONAL COVERAGE**  
Powerful Ku-band coverage of Canada, Mexico and South America, up to 54 dBW.

**NEW HOTSPOT FOR CANADA**  
Premium location with excellent elevation angles and high power over Canada.

**EXPANDED BROADCAST SERVICES**  
Supports the expansion of digital services across the region.



 HIGH POWER  
UP TO  
**54 dBW**

 **NEW VIDEO**  
NEIGHBORHOOD

 DTH  
**PROFESSIONAL**  
VIDEO SERVICES

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## 113° West EUTELSAT 113 WEST A

Power and coverage in C and Ku-bands for broadcasting throughout the Americas

### UNITED STATES COVERAGE

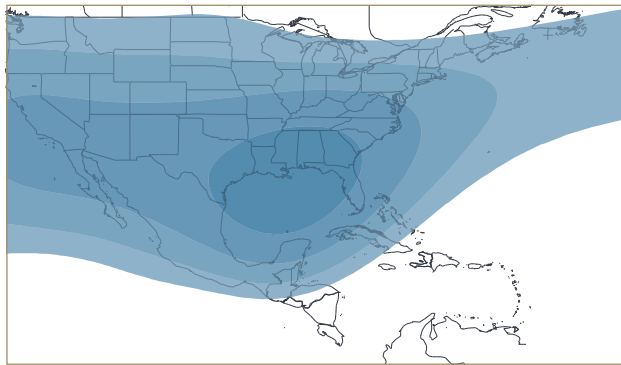
Established neighborhood for the United States TV market with leading platforms including Alterna TV.

### SOUTH AMERICAN COVERAGE

Powerful spot beam over the main cities in South America.

### KEY CABLE HEAD-ENDS

Feeds 80 cable head-ends with a potential reach of 82 million subscribers, including cable head-ends in Mexico and the United States.



**100**

TV CHANNELS  
35 IN HD



**81%**

CABLE HEAD-END  
MARKET REACH



DTH, CABLE  
**PROFESSIONAL**  
VIDEO SERVICES

## 65° West EUTELSAT 65 WEST A

Serving expanding DTH markets across Latin America and Brazil

### BROAD COVERAGE OF LATIN AMERICA AND BRAZIL

C and Ku-bands for DTH broadcasting and video distribution to cable head-ends.

### OPTIMISED FOR DTH

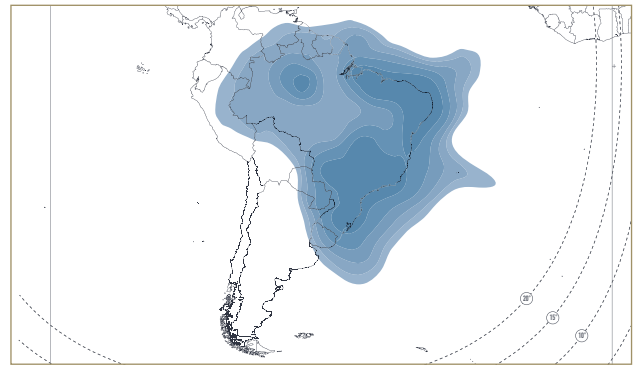
Premium slot with excellent elevation angles in Brazil.

### ULTRA HD SUPPORT

New capacity to support the roll-out of Ultra HD across the region.

### ANTENNA SEEDING PROGRAMME

Potential market reach of 18 million homes in Brazil; 98% of cable head-ends already equipped.



POTENTIAL MARKET  
REACH OF  
**18 MILLION**  
HOMES IN BRAZIL



HIGH POWER  
UP TO

**51 dBW**



60CM  
**ANTENNAS**  
ACROSS BRAZIL



DTH, DTT  
**PROFESSIONAL**  
VIDEO SERVICES

